To promote ecologically and economically sound management of private grazing lands for their adapted uses and multiple benefits to the environment and society.

**OUR MISSION**

**CONTACT US**

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<th>CORE PILLARS</th>
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| Promote the Value of Healthy Grazing Lands | • Establish the NatGLC as the voice for management of the Nation’s grazing lands.  
• Identify the economic and environmental value of healthy grazing lands.  
• Establish a Foundation to ensure increased support of science based grazing lands management. |
| Advocate for the Needs of Grazing Lands Managers | • Determine producers’ needs and objectives as land stewards through nationwide surveys and share results.  
• Develop resources to meet needs of land stewards and ensure on-the-ground assistance.  
• Secure partners’ support and/or funding to promote “telling the land steward’s story.” |
| Communicate the Message of Stewardship | • Create generation specific messaging to reach a broader audience.  
• Utilize Social Media and YouTube to create and market grazing lands personal stories, such as the #Ourlands video series.  
• Collaborate with partners to develop grazing lands specific Ag in the Classroom materials. |
| Develop National and State Partnerships | • Maintain NatGLC prominence in D.C. with Congress, Agencies and other organizations.  
• Cultivate National Partnerships with organizations that support our vision and mission.  
• Improve State and National partnerships through communication and networking. |