



EXPANDING GRAZING
HORIZONS
TUCSON, ARIZONA | 2024

The premier event for reaching grazing land stewards

9th National Grazing Lands Conference Sponsorship Opportunities

Grazing lands make up more than a quarter of all private land acres and 55 million tribal land acres in the United States. More than 22,000 public land ranchers maintain 250 million acres of U.S. public lands.

The 9th National Grazing Lands Conference (9NGLC) – *Expanding Grazing Horizons* – serves as a venue for experts and practitioners in the field of grazing management to:

December 4-6, 2024

**El Conquistador Tucson,
A Hilton Resort**

10000 North Oracle Rd.

Tucson, Arizona 85704



Share innovative ideas and best practices.



Connect and renew bonds with producers, partners, and other stakeholders across the nation.



Progress toward the common goal of caring for and sustaining grazing lands.

During the three days in Tucson, attendees can expect to:

- Build community with like-minded producers
- Learn the latest in scientific and applied research
- Identify practical applications for building partnerships to support sustainable grazing management

Why Sponsor?

- Meet decision-makers face-to-face including hundreds of livestock producers
 - More than 55% of attendees are producers
 - More than 65% of speakers are producers
- Extensive name recognition and publicity
- Network with industry peers
- Previous conferences have had representation from 40 U.S. states and two countries outside of the U.S.

Sponsorship Opportunities

Investment Levels and Benefits:	Platinum \$20,000+	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Trade show booth	✓	✓	✓	✓
Complimentary conference registrations	5	4	3	2
Recognition on conference website	Logo + Link	Logo + Link	Logo	Name
Recognition in conference program	Logo	Logo	Name	Name
Recognition on conference signage	Name + Logo	Name + Logo	Name	Name
Recognition on trade show banner	Name + Logo	Logo		
Recognition in conference update emails/messages	Logo	Name		
Sponsor message in pre-event email ¹	2	1		
Recognition during conference	On-Stage	Verbal		
Complimentary ½ page recognition in program	✓			

The following specific sponsorship opportunities can be added to any sponsorship level or secured individually:

- Producer speaker sponsorship: \$1,500
- Coffee break: \$2,500
- Mobile app sponsor: \$5,000
- Video proceedings: \$10,000
- Lunch (Thursday or Friday): \$22,500

To confirm your sponsorship, contact:

Becky Johnson
becky@rootsandlegacies.com
(913) 220-9993

Sponsorship checks can be mailed to:

NatGLC
Attn. Ashley McDonald
6955 Hyland Hills St.
Castle Pines, CO 80108



¹ (subject to approval by planning committee)